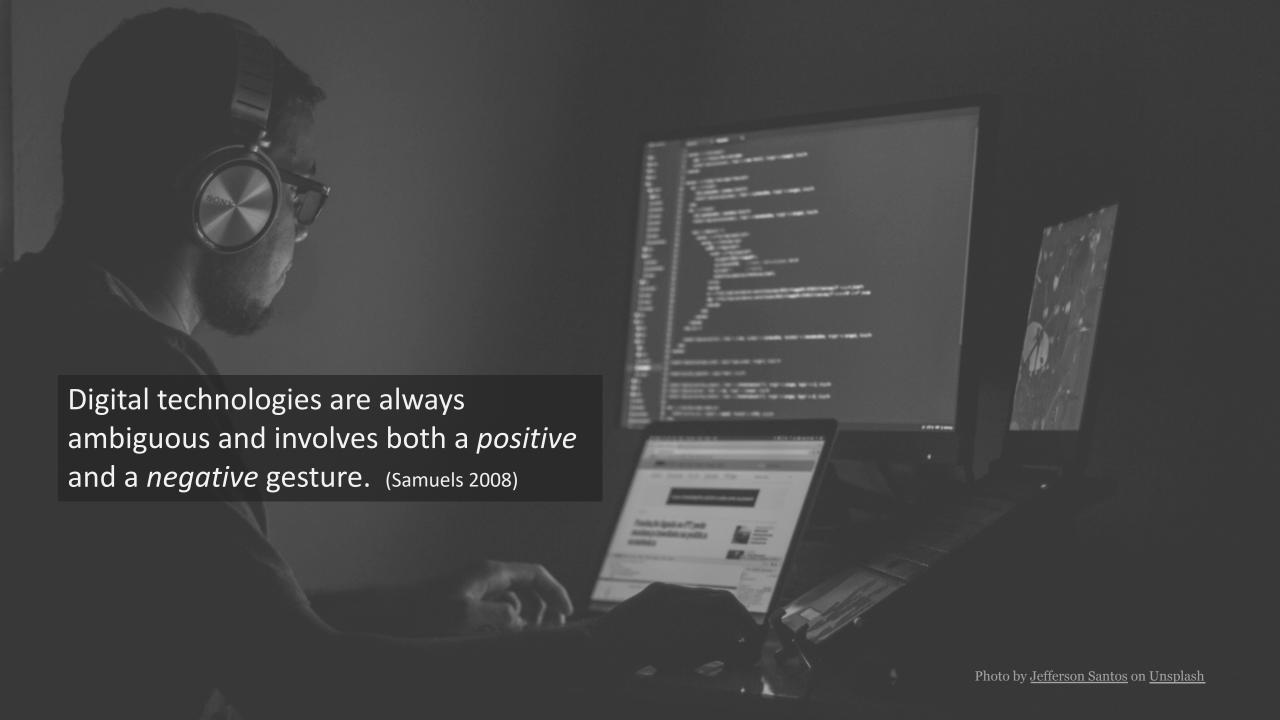
Data Literacy as a Compound Competence

Alex Young Pedersen & Francesco Caviglia
Centre for Teaching Development and Digital Media, Aarhus University, Denmark

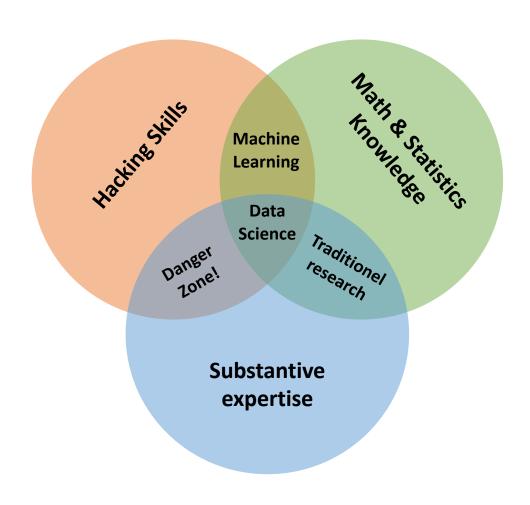
Presented at the DSIC'18 conference in Montenegro, 20th of October 2018

AARHUS

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Data science

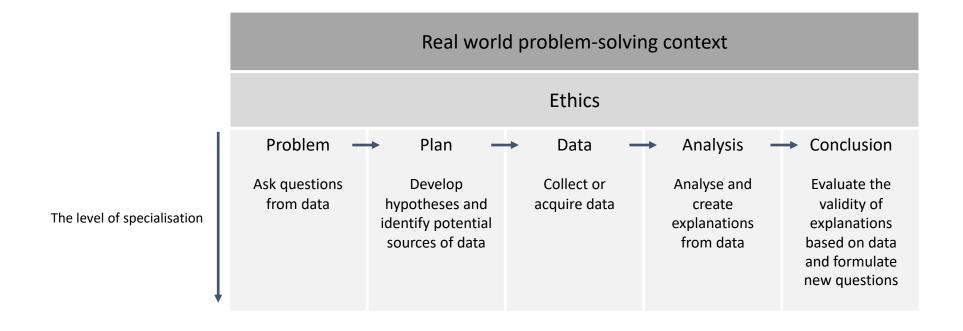




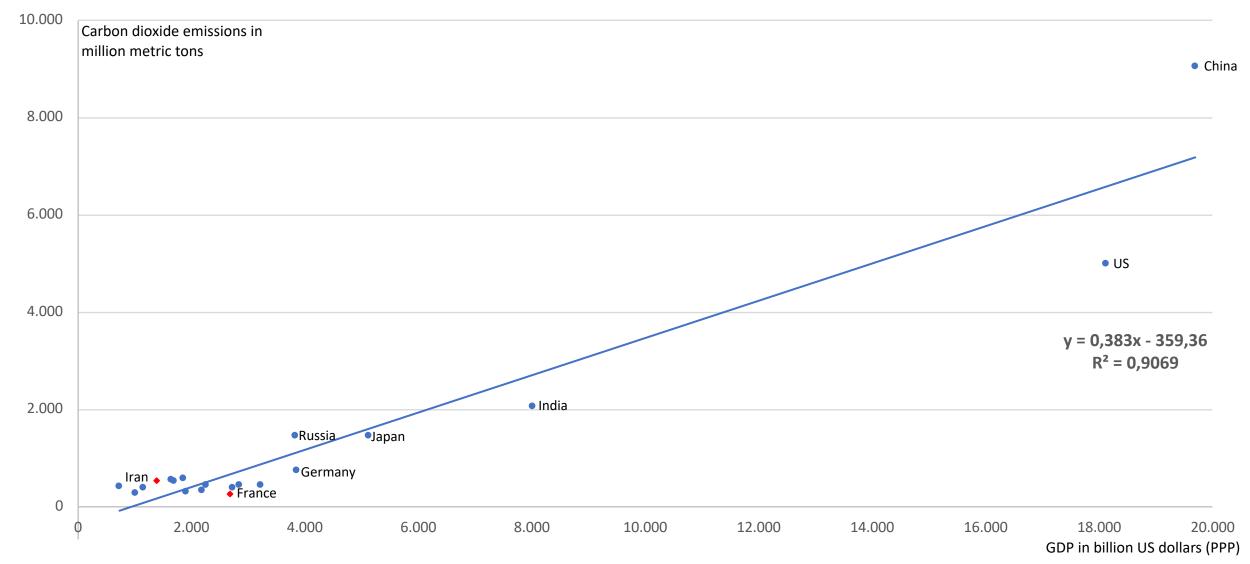




PPDAC-framework

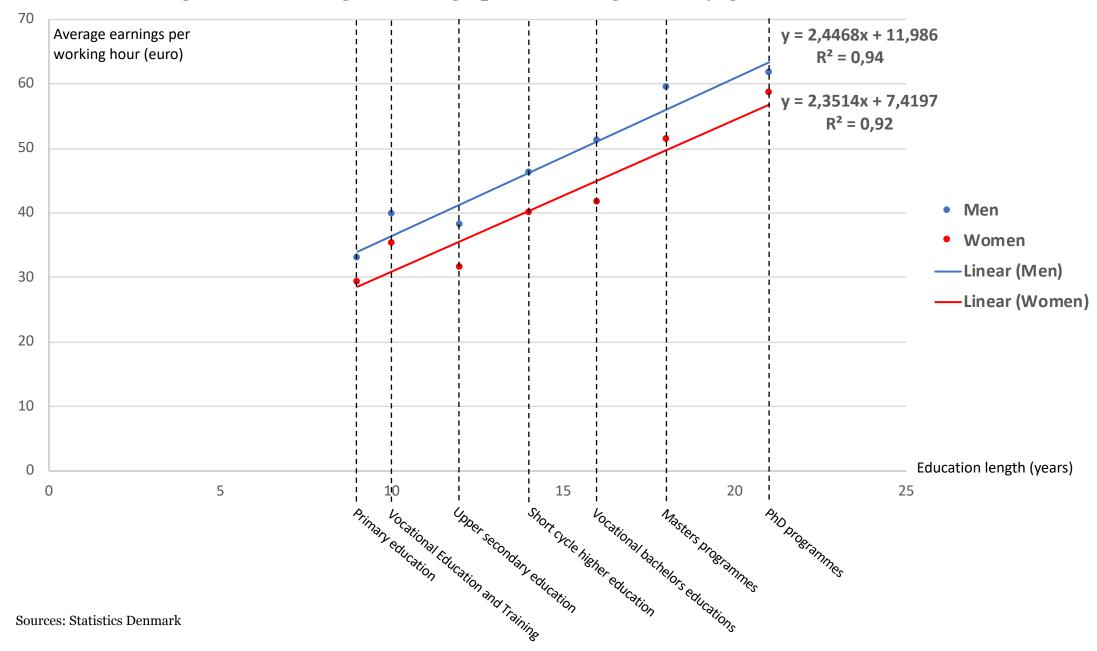


Total GDP in billion US dollars (PPP)* and total carbon dioxide emissions from fuel combustion (million metric tons), selected countries, 2015

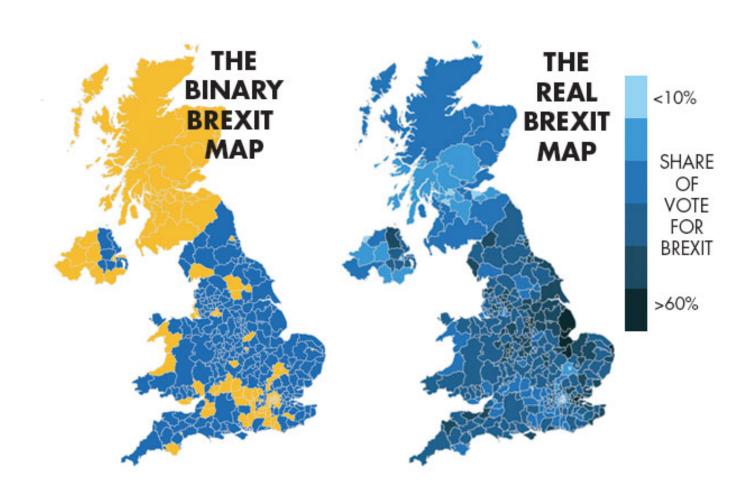


Sources: International Energy Agency & IMF World Economic Outlook
* = Purchasing Power Parities

Education length and average earnings per working hour by gender in Denmark, all sectors, 2017 (€)



The same data can be displayed in many ways



Two exemplars





Photo by <u>Hello I'm Nik</u> on <u>Unsplash</u>

Liran Mimon: Wikimedia Israel





Good Data Won't Guarantee Good Decisions



"Although hiring managers typically put a premium on analysts' quantitative skills, *outstanding coaching skills are more valuable*. Instead of simply answering questions as they arise, *people-oriented data experts* can provide informal, ongoing training to employees in departments outside their own, increasing the organization's overall Insight IQ*." (Shah et. al, 2012)

^{*} Insight IQ assesses the ability to find and analyze relevant information.





"You can use all the quantitative data you can get, but you still have to distrust it and use your own intelligence and judgment."



Alvin Toffler

References / photos / contact

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